

A GLOBAL PARTNERSHIP: YOUR SOCCER CLUB & DARFUR UNITED

A MOVEMENT FOR HOPE:

The Darfur United Soccer Academy (DUSA) is a place to learn about leadership, teamwork, peace-building and healthy living. Most important, it offers refugee children who have experienced extreme violence a safe place to play, move, heal and be empowered.

the VISION

Build long-term relationships between U.S. soccer clubs and Darfur United Soccer Academies in eastern Chad refugee camps, connecting coaches, players and families in a new culture of participation.

the GOAL

To get every player from your club to sponsor one refugee child to participate in the Darfur United Soccer Academy. It costs \$20 to sponsor one child for the first year (and \$10 after that). This covers the cost of the Academy infrastructure—including clubhouse, storage facility, training field, and water point—coaches' training and salary, and all equipment.

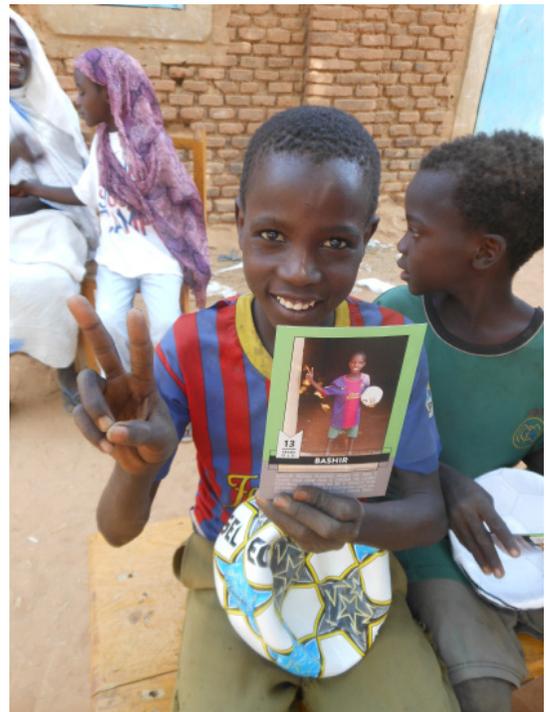


HONORARY DUSA MEMBERSHIP

For each sponsored Darfuri child, one of your players will become an honorary DUSA member! If you send us names and digital pictures of the honorary members, we will send you personalized DUSA Membership Cards.

PERSONAL RELATIONSHIPS

In order to create a personal relationship between your players and children who are Darfuri refugees, we encourage exchanging drawings, photos and letters. We also accept gently-used soccer equipment and uniform donations. In addition, we will create a unique video and provide you with photos of the distribution of letters, membership cards and donations so you can share them with your soccer community. We would love to host a page on our website highlighting our partnership.





GET STARTED

**STARTING A PARTNERSHIP WITH DARFUR UNITED SOCCER ACADEMY IS EASY!
HERE IS HOW TO GET INVOLVED:**

SPONSOR DUSA PLAYERS

Individual Sponsors: Share information about DUSA with your club members and let each individual player, family or team decide whether they would like to sponsor a refugee soccer player.

Club Sponsorship: As a club, collectively set a goal to sponsor a certain number of DUSA children. For example, you may decide to sponsor 100 children for a total of \$1000. Families can even choose to add \$10 to their fees at the beginning of each season. The club as a whole can then work together to achieve a \$1000 goal.

Yearly Club Fee: Make the \$10 sponsorship of a DUSA child part of your club's annual dues. As each family pays for its own child to play club soccer, they also provide the same opportunity to a refugee child. You can promote the impact you are making as part of your club's way of improving our global community.

RAISE AWARENESS AND CONNECT

There are several other ways your club can support DUSA. A great way to introduce it to your soccer community is to collect letters, drawings and pictures from your players to share with Darfuri children in the camps. Coaches can also send a letter of encouragement to a new Darfuri coach. Sharing DUSA photos and videos is a great way to connect your players to the refugees who will receive their letters. You can ask your club to participate through emails and social media.

Your club can organize donation buckets for gently-used equipment at soccer events and local businesses, team garage sales and round-robin 4x4 tournaments in honor of DUSA. Since every soccer club and community is different and you are the local expert, we will work with you to develop the best strategy for your club!

TO GET YOUR CLUB STARTED, CONTACT SARA-CHRISTINE DALLAIN AT SCD@IACTIVISM.ORG.

We will work with your club to create personalized campaign materials for presentations, fundraisers, educational events, and even a webpage on www.DarfurUnited.com. We can start by personalizing a flyer with your club's logo and name!

CONTACT:

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www.darfurunited.com

