



DOLLARS FOR DARFUR

Help Build the Darfur United Soccer Academy First-ever sports program for refugee girls and boys

Darfur United Soccer Academy offers programs for refugee youth ages 6-12 and league play for ages 15-18. It is the first ever sports program for Darfur refugee girls. For these refugees children, soccer is more than a sport. Its hope for a better future, its healing from trauma, and its community building.

The Darfur United Soccer Academy offers a safe place for children and youth to gather and participate in a healthy and enriching activity that teaches lessons that apply on and off the field. Play is recognized as one of the best forms of therapy. Offering the opportunity and means to participate in a positive, organized, and sustained activity can have a huge impact on individuals and the entire community.

How you can help: Participate in Dollars for Darfur

During the upcoming holiday season, ask your customers to donate \$1 with their purchase to help provide soccer opportunities to Darfur refugee children.



HERE'S HOW IT WORKS:

1. Place a Darfur United Soccer Academy "Dollars for Darfur" sign in your store.
2. At the register, customers are given the opportunity to add \$1 to their purchase in support of the DU Soccer Academy.
3. *Optional:* If you feel inspired, you can match each \$1 donation by \$1 up to a certain amount.
4. Before the end of 2012, donate the total collected to Darfur United.



Learn more at: www.DarfurUnited.com

Please contact Sara-Christine Dallain for more information: scd@iactivism.org
Darfur United is a project of i-ACT, a 502(c)3 non-profit (EIN 27-0469436).